



SENIOR
LEADERSHIP
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October 2017

Office of the President/CEO

Columbia's 50th Birthday Celebration to "*Appreciate the Past, Imagine the Future*" ended this month. Final events included "Celebrate Columbia-A Special Evening Fete of Sights and Sounds" on October 1 and "Opus 1," a light projection, art, and music festival sponsored by Howard Hughes Corporation and held October 7 at Merriweather Park.

The Downtown Columbia Partnership has a new website. Its features on "What's New" and "What's Next" offer photographs and vignettes on things to see and do in Downtown, both now and in the future. The link to the website is www.downtowncolumbiamd.com

The Howard County Chamber of Commerce moved into its new offices on Old Dobbin Lane in early September and will have an open house on November 2. At its Signature Event on October 6, it presented its 2017 ACE awards to *BGE* (Large Business of the Year); *Commercial Insurance Managers* (Small Business of the Year); *Bita Dayhoff, Community Action Council* (Business Person of the Year); *Justin Bonner and Kasey Turner, Jailbreak Brewing Company* (Entrepreneurs of the Year); *Unanet* (Government Contractor of the Year); and *Pete Mangione, Turf Valley Resort* (Exemplar Award). The Chamber also introduced its new logo and is now known as the "Howard County Chamber."

Two staff members from the Howard County Economic Development Authority's (EDA) Maryland Center for Entrepreneurship (MCE) received the Advocate/Supporter Award for SCORE (Service Corps of Retired Executives). SCORE is the nation's largest network of volunteer, expert business mentors, with more than 10,000 volunteers in 300 chapters. The SCORE team at the MCE assists budding entrepreneurs with business strategy and mentoring and counsels approximately 25 clients each month.

The Inner Arbor Trust is hosting CarnEVIL on selected evenings from October 13 through November 5. Preparations will soon be underway for the Symphony of Lights.



Administrative Services

As the CA Board and the community have now experienced, the new budget application was launched in September. The capital project requests in the budget binder were produced from that application. The Administrative Services team led by Lynn Schwartz, director of Finance/treasurer, has been working with CA managers throughout the organization to develop their draft operating budgets, which will be completed within the time lines of the published budget schedule.

Sport and Fitness

Hobbit's Glen Golf Course

Hobbit's Glen members had a chance to show off the course during its quarterly Guest Day on September 25. On Guest Day, each member can invite up to 3 guests for a complimentary round of golf. We had 93 guests join 31 members for the event.

This fall, the Hobbit's Glen new PGA Junior League Team won the "Maryland West" League that consists of Cattail Creek, Musket Ridge and Holly Hills. The team advanced to the Middle Atlantic Professional Golf Association (MAPGA) Playoffs and is one of 12 remaining teams. The MAPGA consists of golf clubs from Maryland and Virginia. The team consists of boys and girls ages 9-13. The team's goal is to make it to the finals which will be held at The Gauntlet Golf Club in Fredericksburg, VA on Saturday, November 4.

Tennis

More than 20 players are enrolled in our new program, Play Tennis Fast. This program is designed to make tennis more accessible to adults by creating a tennis player (beginner or new player to the game) in six classes. The course is designed around the use of slower balls to allow the new player to build fundamental skills before moving on to the normal, faster balls.

Community Service

Anish Manrai has been chosen to serve as a member on the USPTA (The United States Professional Tennis Association) Education committee for this session. "The USPTA Education committee's purpose is to elevate the standards of tennis teaching professionals and coaches. This is accomplished through the creation of comprehensive professional development opportunities, such as career pathways for professionals, specialty courses and the soon to be released leadership academy program. Additionally, the goal is creating and maintaining compliance with the minimum established education credit requirements to maintain active certification."

Leadership Howard County

Karen Titus (Haven on the Lake) and Anish Manrai (Sport & Fitness Administration) have begun their participation in this year's Leadership Howard County Premier program. Leadership Howard County connects and convenes leaders from business, nonprofit and government and creates awareness and understanding to stimulate action for the benefit of the community, the workplace, and for the individual's personal and professional growth.

Planning & Community Affairs

Increasing Influence in Columbia Planning and Development

Staff from the Office of Planning and Community Affairs continued to participate in and monitor proposed and on-going development projects in and around Columbia, including participation in various meetings related to planning and development.

Columbia Area

- Staff attended the Zoning Board meeting on October 12 where the Zoning Board held a preliminary evaluation (no action) of Erickson Living's proposal to rezone 62.7 acres to Community Enhancement Floating District (CED-M) for development of a continuing care retirement community and to permit the expansion/relocation of the existing Freestate Gasoline Service Station, north of Route 108 between Linden Linthicum Lane and Sheppard Lane in Clarksville. A General Plan amendment will be required to extend the public water and sewer service area to accommodate the site. CA Staff will continue to monitor this proposal.

Communications and Marketing

Email Broadcasts

On October 12, CA launched a new eNewsletter, "*CA Community Focus*," with an open rate of 35.52% in less than 24 hours. This eNewsletter includes information about construction & renovation projects, community planning and development, watershed and energy-related updates, and Archives news.

Events

Excite Columbia concluded its three-part fall session on October 17. Eleven individuals participated in this session.

The Second Annual Veterans Day event is being planned for Friday, November 10 at noon at the Downtown Columbia Lakefront.

Press and Media Relations

Notable press interactions between September 13 and October 13 include interviews of CA's Milton W. Matthews and Barbara Kellner by a local television station for a story on Columbia's 50th Birthday; a preview of Excite Columbia in the Columbia Flier; and an article, video and photo album previewing Teen Idol in the Columbia Flier and with multimedia features on its website.

Publications

The winter Activities Guide is in final stages of production and will be mailed in November. The number of people accessing the online version of the guide continues to grow.

Video

A new search feature has been added to the Board video archive page.

Open Space and Facility Services

General Construction

The Long Reach Indoor Tennis Facility is completely under-roof and the majority of the exterior metal siding is now in place. Asphalt work associated with the tennis courts is underway, as well as partition walls in the lobby and check-in area. Site work and paving are also scheduled for the upcoming weeks.

The Wilde Lake dredging contract associated with the long-term lake management plan has been awarded, with work scheduled to start in November. The dredging project includes work to stabilize a portion of the lake edge, as well as the removal of approximately 15,000 cubic yards of sediment.

Open Space

The fifth in the series of Columbia Walks took place on October 11 and covered development in and around the Crescent Property. Approximately 60 people attended the meeting which included an update on the Crescent Property by Greg Fitchitt of Howard Hughes Corporation.

Energy

Lighting upgrades were completed at the Columbia Gym parking lot and the Columbia Sports Park. Remote internet-based control systems were installed at the Wilde Lake Tennis and Owen Brown Tennis facilities.

A new HVAC unit is being installed at Kahler Hall and design work is underway for the Columbia Gym Phase III HVAC renovation, to be installed in FY19.

Watershed

Work on the Waiting Spring Pond is scheduled to start in early November. The Waiting Spring project is a collaborative effort, with Howard County and CA sharing the cost of work. Going forward, Howard County will assume all structural maintenance and CA will manage turf and trash removal.

Work on the Dobbin Road stream restoration project is scheduled to begin in November. The project is a collaborative effort, with Howard County and CA sharing the cost of work. The project is located adjacent to the intersection of Oakland Mills Road and Dobbin Road.

Staff will be participating in Howard Community College's Sustainability Day on October 18, and Oakland Mills Community Association's "Renew, Rehab, Restore: Conserving Columbia's Tree Canopy" workshop on October 28.

Community Services

Columbia Art Center

More than 125 people attended Columbia Art Center's gallery reception and awards ceremony for its plein air exhibition "Color Columbia" on September 16. As part of Columbia's 50th Birthday Celebration, the show featured 50 paintings created by artists at Columbia's first plein air event held a week earlier at Lake Kittamaqundi and Wilde Lake.

Columbia 50th Birthday Celebration

The permanent installation of “poster trees” originally created by Gail Holliday was celebrated on October 1. Ms. Holliday designed and painted Columbia’s neighborhoods in a series of graphic posters in the 1960’s. Later, the original posters were enlarged, painted, and mounted at Columbia’s Visitor Center when the “New City” began its quest for residents, businesses, and services. When the Visitor Center closed, the posters were removed and destined for disposal. They were recovered, restored as part of Columbia’s 50th Celebration, and now are proudly displayed in Kennedy Garden along the Lake Kittamaqundi pathway.

Following the dedication of the poster trees, the afternoon and evening featured performances by the Chesapeake Shakespeare Company; the Misako Ballet Company; the Columbia Orchestra; and Matthew Stevens’ “Preverbal.” Performances were accompanied by innovated and futuristic art and color projections on surfaces and structures at the Lakefront.

Upcoming Events

Community Building Speakers Series

CA’s next Community Building Speakers Series event, “*Enhancing Columbia’s Neighborhoods: Learning from Best Practice*,” will take place on Wednesday, October 25 at 7pm at the Owen Brown Interfaith Center, 7246 Cradlerock Way, Columbia. Advance registration at ColumbiaAssociation.org/speakers is not required, but is appreciated.

Columbia Art Center

A salon series presentation will be held November 6 with a concert by Psychedelic Folk. Singer/guitarist Miles Gannett and multi-instrumentalist Sean P. Finn will perform original songs and covers. Marking its eighth year, the salon series has been refreshed with new types of free offerings designed to appeal to adults of all ages, including millennials.

Columbia Art Center Galleries will host the Maryland Photography Alliance Juried Exhibition November 9-30. This juried show will feature photographic works from the Maryland Photography Alliance, a new alliance of photography clubs formed to show the state’s photographic community. A reception for the show will be held on November 12, 2-4pm.

Columbia Art Center’s Studio I Gallery will feature “Reframed: Collages by Pat Wilson” on November 9-30. The exhibit features Pat’s technique of painting with paper. With her unique process of assembling paper in patterns of color and texture, she creates works of cities, neighborhood streets, boardwalks - all appearing to have been painted. A reception for the collage show will be held on November 12, 2-4pm.

In partnership with Howard County Poetry and Literary Society (HOCOPOLITSO), Columbia Art Center will host the Wilde Reading Series with a presentation on Tuesday, November 14 by authors Susan Sonde and Henry Crawford. This season marks the second line-up developed by HOCOPOLITSO. The monthly free events include presentations by two authors who share from their latest publications and an open mic segment for both adults and teens to present poems and essays.